

Media Update

8 September 2024

Freeport Takes Papua MSMEs on “Exploring Indonesian Cuisine” Trip

Jakarta, 8 September 2024 – PT Freeport Indonesia took two Micro, Small, and Medium businesses (MSMEs), namely Maria Bintang Laut Cooperative and Rumah Kopi Amungme Coffee House to participate in the “Jelajah Kuliner Indonesia 2024” (Exploring Indonesian Cuisine 2024) event organized by the Ministry of State-Owned Enterprises (BUMN) taking place in the Sarinah Thamrin Shopping Center in Central Jakarta on 6 - 8 September.

"This is a Freeport Indonesia endeavor to open up access to marketing, promotional, and collaboration opportunities for the MSMEs we sponsor, and at the same time invite the public to taste diverse Papuan cuisine, including, of course, our own centerpiece, Kopi Amungme coffee," PT Freeport Indonesia Deputy President Director Jenpino Ngabdi conveyed, following the official opening of the “Jelajah Kuliner Indonesia” MSME Bazaar.

Jenpino said PTFI continually strives to encourage Indonesia's economic growth, and support promotion and increased sales of MSME products. Over the last several years, PTFI has been actively involved in community empowerment initiatives through provision of mentoring, sponsorship, and training for communities in Papua.

"Freeport Indonesia believes empowering MSMEs is the key to creating a sustainable economy and this is reflected in the company's commitment to upholding social responsibility, in particular towards supporting local economies," he said.

PTFI Director & EVP, Sustainable Development and Community Relations, Claus Wamafma informed, from 2019 through 2024, the company's entrepreneurship advocacy program achieved establishment of 234 Papuan MSMEs/ UMKM and employment of 1,798 individuals. In total, funding for this program amounted to Rp 72.5 billion, resulting in revenue amounting to Rp 1.5 trillion.

Subsequently, under a mentoring and development program for empowering a community economy based on fishery and plantation commodities, MSME cooperatives have engaged 1,200 members, with revenues totaling in excess of Rp 86 billion.


"Freeport expects participation in the MSME bazaar to generate and encourage a spirit and enthusiasm for entrepreneurship, and to strengthen wider competitiveness of local products, both in Timika and across the nation," Claus stated.

The MSME Bazaar with the heading Exploring Indonesian Cuisine 2024 took place on 6 - 8 September in the Sarinah indoor and outdoor areas. This activity is sponsored by four state-owned companies, namely Bank Rakyat Indonesia (BRI), Garuda Indonesia, Jamkrindo, and Freeport Indonesia, with 100 MSMEs participating, including, among others, *Bebek Sinjay* from Madura, and *Pecel Madiun Yu Gembrot* from Madiun, in addition to featuring iconic Eastern Indonesia culinary

items such as *papeda*, *roti abon gulung* and other enticing dishes.

From Papua, Maria Bintang Laut Cooperative presented iconic Papuan culinary sensations including *Nastar Sagu*, *Abon Ikan*, *Sambal Ikan Asin*, *Kerupuk Tambelo*, *Keripik Mamade*, along with sago flour and sago rice. Kopi Amungme from Intan Jaya Highlands invited people to taste their tantalizing coffee. Their coffee stall located in the Sarinah outdoor area offered 110 gram and 250 gram packaged coffee costing from Rp75 thousand to Rp150 thousand. Milk coffee sweetened with palm sugar, Milk 68, cappuccino, and coffee latte were available for visitors wishing to savor the coffee. Those with a desire to taste iconic dishes from the region were able to do so in the outdoor area, where *abon gulung*, *nastar sagu*, *papeda* and *sagu forna* were served.

“We hope the participation of Papuan MSMEs helps to introduce and make iconic Papuan food more popular among the public,” Jenpino said.

PHOTO	CAPTION
	<p>A group photograph including Audit Council Chairperson cum Financial Services Authority Board of Commissioners member Sophia Issabella Wattimena, BUMN Ministry Expert Staffer for Finance and MSME Development Loto Srinaita Ginting, Industry Ministry Director General of Small, Medium and Miscellaneous Industries Ir. Reni Yanita, M.Si., BUMN Ministry Public Relations and Strategic Support Facilitation Section Chief Rachman Ferry Isfianto, and PTFI Deputy President Director Jenpino Ngabdi, marking the opening of the “Exploring Indonesian Cuisine” MSME Bazaar at Sarinah (6/9), in Jakarta.</p>



PTFI Deputy President Director Jenpino Ngabdi explaining PTFI commitment to a sustainable economy through MSMEs to Audit Council Chairperson cum Financial Services Authority Board of Commissioners member Sophia Issabella Wattimena at the "Exploring Indonesian Cuisine" MSME Bazaar indoor display area in Sarinah (6/9), Jakarta.



Visitors lining up to purchase Amungme Coffee at the Papua Corner outdoor booth during the "Exploring Indonesian Cuisine" event in Sarinah (6/9), Jakarta.



A visitor shopping for *abon ikan* (fish floss) produced by Maria Bintang Laut Cooperative, a PT Freeport Indonesia-sponsored MSME, at "Exploring Indonesian Cuisine" indoor display area in Sarinah (6/9), Jakarta.



Activity at the “Exploring Indonesian Cuisine” outdoor booths area, with visitors relaxing and enjoying dishes presented by the 100 MSMEs participating in the MSME Bazaar in Sarinah (6/9), Jakarta.

About PT Freeport Indonesia (PTFI)

PT Freeport Indonesia (PTFI) is a mineral mining company affiliated with Freeport-McMoRan (FCX) and Mining Industry Indonesia (MIND ID). PTFI mines and processes ore to produce copper concentrate, which also contains gold and silver.

PTFI markets its concentrate to all parts of the world and primarily to the first domestic copper smelter in Indonesia, which is operated by PT Smelting. PTFI's mining operation is located in the Grasberg mineral district in Papua – Indonesia. PTFI is currently conducting the world's biggest underground mining operation using the block-caving method. In conducting its operation, PTFI promotes and upholds responsible and sustainable business practices.